

When the Rainbow Bridge Appears...

Easter is often a time for reflection of death and for many, our pets are such a big part of our lives that their deaths often leave a big void. With the help of SafePassages Pet Cremation, we can add compassionate closure to our families after the passing of a pet.



Margo Siewert-Roth and her dog.

Here is a question and answer with President and General Partner, Margo Siewert-Roth to help us all learn more:

1. SafePassages is owned by Bryan Roth and Margo Siewert-Roth headquartered in the Treasure Coast, please share a description and some history of your business.

When a pet passes away, our Pet Parent clients are often so grief-stricken that they don't know what to do next. We have an array of services including at home pickup (which is complimentary for most areas in the Treasure Coast), individual and communal cremation, and we are also launching services for the equine community in late March.

In 2019, Bryan, quite by happenstance, was introduced to a company in the United Kingdom that produces clean-cremation and incineration equipment. Shortly after connecting with the manufacturer, an agreement was reached such that Bryan owned the distribution rights for the equipment for the U.S. and the Caribbean.

Soon after, we realized there was a tremendous opportunity to bring eco-consciousness AND compassion into the pet cremation industry. Our goal is to do things better for the pet parent, and also the environment.

What sets our equipment apart is the lower emissions and lower fuel consumption –without getting too technical, there is a large secondary chamber that exposes the “exhaust” to high temperatures for several seconds in order to minimize any particles that would otherwise go through the vent. Today our equipment uses propane, but our goal is to infuse the fuel with hydrogen to make it the cleanest incineration device on the market and to be able to apply the technology to not only the pet cremation space, but other industries including medical waste.

2. Why Cremation?

Consider this: in most counties in Florida it is still legal to bury your pet. However, if an animal has been administered euthanasia drugs, and our water table is only a couple feet under the surface...you guessed it. Those drugs will eventually make their way back into our community's water. It's the same thing with another relatively “new” technology called aquamation allowing the “by-product” of the tissue to quite literally be flushed down drain and makes its way into water treatment facilities.

3. As parents and business owners in a close knit community, what keeps you on track?

We have but one life and our goals are to have fun... make money... and do good for the world. Our children (Zach, 16, Mason, 10, and Evan 7) and our pet children (Bull, 11, and Daisy 1) are our biggest motivators. When we first explained to the boys what industry we were diving into, I'm not sure they fully understood what incineration or even pet cremation really was. But they asked a lot of questions... so much so that the business has now become “normal dinner conversation” (and we have dinner together as a family at least 5 nights a week).

4. What is different about your business compared to others?

There is nothing “regular” about what we have set out to do. Does pet cremation already exist? Absolutely. However, like with so many industries, there are segments of the business that have become very corporate and transactional. We are putting the compassion and humanity back into it. If a vet partner or a pet parent needs assistance on a Saturday evening, we have a team in place to help them. Or if the family is looking to celebrate their pet's life e.g scatter their ashes at sea, we've established partnerships with a local boat captain...a family owned and operated funeral home in the Martin County area... a church in Fort Lauderdale, and a beautiful ranch in Palm City... with more partner venues are on the horizon.

*“You came into my heart one day,
So beautiful and smart.
My dear and sweet companion,
I loved you from the start.
And though I knew the time would come,
When we would have to part,
You'll never be forgotten,
For you left Pawprints on my heart.”*
~Author Unknown



www.safepassagespetcremation.com

It is said that there is a special heaven for our precious pets, and to get there, they will cross the rainbow bridge. We are humbled to ensure their Safe Passage.




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PET CREMATION
**Compassion and
Eco-consciousness**



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in Saint Lucie and Martin Counties

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